



# WHITE PAPER GLITZYTRIBE

## The Project

Glitzzy Tribe is an NFT (Non-Fungible Token) project created, owned and launched by the Asia Television Awards. Glitzzy Tribe is a utility membership driven and managed by the team behind the Asian Television Awards ([www.asiantelevisionawards.net](http://www.asiantelevisionawards.net))

Glitzzy Tribe (GT) is a community of users who are into Asian entertainment – movies, drama, music, e-games, sports, animation and anime. They may be actors, actresses, hosts, e-gamers, athletes, singers, composers, film directors, scriptwriters, copywriters, digital artists, executive producers, investors in the entertainment industry and those who are entertainment lovers.

Glitzzy Tribe will be launched on the Ethereum block-chain

Community members can get access to regional Asian film awards and festivals, concerts, movie launches, beauty pageants and selected fan meetings. Exclusive signed artiste merchandise is also available for distribution to members.

The Glitzzy Tribe team will also curate selected film and tv projects for investment by members.

Members will also be able to attend the Asian Television Awards' activities including attending the Red Carpet, VIP Access, Back Stage Tours and the Awards After Party.

10% of all proceeds raised by Glitzzy Tribe will be channelled into an escrow account. The team through its network of connections will secure internships annually at production companies and broadcasters. These internships will be funded by Glitzzy Tribe.

